

News Release: Sesame Street Live, "When Elmo Grows Up" Brings Favorite Friends to USC Aiken Convocation Center September 15-16 – Tickets go on sale August 3

AIKEN, S.C. – Introducing Abby Cadabby! The newest Muppet on Sesame Street joins Elmo, Zoe, Rosita and all of her furry and feathered friends in asking, 'What do you want to be when you grow up?' as they prepare for a pageant on Sesame Street. Get ready to sing cowboy songs, ride the rails and more when **Sesame Street Live** "When Elmo Grows Up" performs at USC Aiken Convocation Center on Tuesday, Sept. 15 and Wednesday, Sept. 16. Tickets for all three performances go on sale Monday, Aug. 3.

When Elmo and his **Sesame Street Live** friends think about growing up, it's a musical show-and-tell! Bert dreams of becoming a forest ranger, Telly longs to be a cowboy and their newest friend, Abby Cadabby, wants to be a Fairy Godmother just like her mommy. Elmo thinks about becoming a 'weather monster,' but has a hard time predicting his own forecast—he wants to be anything and everything all at once! "When Elmo Grows Up" includes lessons on perseverance, teamwork and the power of imagination. Children learn that if they believe in themselves and are willing to try, the possibilities are endless.

Like television's *Sesame Street*, each **Sesame Street Live** production features timeless lessons for all ages. Through the razzle-dazzle of this musical Broadway-quality musical production, children learn about patience, acceptance and teamwork. The universal appeal of a **Sesame Street Live** production continues long after preschool. Adults will appreciate the high-tech stagecraft, cleverly written scripts, and music they'll recognize and enjoy sharing with children, such as "Home on the Range," "Down on the Corner" and "Give a Little Love." "When Elmo Grows Up" features nearly two dozen songs, including classics that children will love to sing along with such as "I Love Trash" and "Itsy Bitsy Spider."

Show times are as follows:

September 15th – 7:00PM

September 16th – 10:30AM, 7:00PM

Tickets are \$12, \$18, and \$22. A limited number of \$26 Gold Circle seats are also available. For more information, please call 803-643-6901. Tickets are available at the USC Aiken Convocation Center. To charge tickets by phone, please call 1-866-722-8877. Tickets may also be purchased online at www.csratix.com.

The University of South Carolina Aiken is the primary owner of the USCA Convocation Center. Global Spectrum, the fastest growing firm in the public assembly management field, operates the Convocation Center on behalf of the University. The company manages over 80 other facilities including the Colonial Life Arena in nearby Columbia, SC, and is a subsidiary of Philadelphia-based sports and entertainment firm Comcast-Spectator, which also owns the Philadelphia Flyers, the Philadelphia 76ers, Ovations Food Services, New Era Tickets, Front Row Marketing Services and 3601 Creative Group.

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